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## National CPR & AED Awareness Week June1-7, 2016

We invite you to join the American Heart Association in celebrating National CPR & AED Awareness Week with their annual CPR Promotion Event during the month of June. We encourage you to hold a free or reduced-fee class in your community during the month of June. Check out these great ideas on how to promote CPR Week within your community. Thanks for your support as we continue advancing this life-saving mission.

## **NEWS**



Plan to Celebrate 2016 CPR Week June 1-7!



CPR Week is dedicated to showcasing how more lives can be saved if more Americans know CPR and how to use an AED.

As AHA Instructors and Training Centers on the front lines of teaching lifesaving CPR skills, we hope you'll get involved in this year's campaign. This CPR Week, we'll continue to work to reach those who are not required to be trained, in hopes of increasing awareness among the general public and ultimately, increasing bystander CPR response.

For tools and resources to help you plan:

Access the NEW 2016 CPR Week Toolkit

## New Hands-Only CPR Demo Video Available June 1st!

For this year's campaign, the AHA, in conjunction with Anthem

Foundation, has created an entertaining and engaging Hands-Only CPR Demo Video aimed at Latino Millennials. The new training video will release on June 1st, on <a href="Heart.org/handsonlycpr">Heart.org/handsonlycpr</a> (it'll also be featured on our CPR home page, <a href="CPR.Heart.org">CPR.Heart.org</a>).

Until June 1st, please continue to share our current videos: Share AHA's Hands-Only CPR Videos







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